COOKIES POLICY

WHAT ARE COOKIES?  
A cookie is a piece of information that a website stores on the website browser on your computer. The browser sends the information back to the website to enable the website to recognise the user. Cookies include information such as the lifetime and expiry date of the cookie, the domain the cookie has come from and an identifier. This website uses cookies to give the user a better browsing experience. Some are essential to make the site work. By using this site, you consent to the placement of these cookies.

MANAGING COOKIES USING YOUR BROWSER  
Internet browsers will usually provide an option to disallow the setting of all or some cookies. You can find more about using your browser’s cookie settings either via the help menu for your browser or on the browser’s own website.

Cookies can also be deleted by using your internet browser, but you must disallow them otherwise they will be reapplied the next time you visit a website. If you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

FURTHER INFORMATION ABOUT OUR USE OF COOKIES  
Cookies usually fit into one or more of the following four categories.

Category 1: Strictly Necessary Cookies  
These cookies are essential in order to enable you to move around the website and use its features. These cookies do not gather any information about you that could be used for marketing or remembering where you’ve been on the internet. We are not required to get your consent to the use of Strictly Necessary Cookies. They last for one “session” and expire when you leave our website or close the browser. Cookies that fall into this category are:

i. Shopping cart cookies;

ii. Access to protected areas of a website;

iii. Remembering previously entered text so it’s not lost if the page refreshes.

Category 2: Performance Cookies  
Performance Cookies store anonymous information only and therefore cannot be used to identify you. We are required to get your consent to the use of Performance Cookies. By using our website, you agree that we can place these types of cookies on your device. Performance Cookies can be deleted from your browser history at any point before their expiry time. Cookies that fall into this category are:

i. Analytics;

ii. Advertising;

iii. Pay Per Click.

Category 3: Functionality Cookies  
These cookies remember your preferences to personalise your experience on our website. We are required to get your consent to the use of Functionality Cookies. By using our website, you agree that we can place these types of cookies on your device. Functionality Cookies can be deleted from your browser history at any point before their expiry time. Cookies that fall into this category are:

i. Detecting if you have already seen a pop-up to ensure it doesn’t get shown to you again;

ii. Submitting comments;

iii. Remembering colours, font sizes and page backgrounds.

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com’s data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.   
  
All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We collect Non-personal and Personal Information for the following purposes:

To provide and operate the Services;

To provide our Users with ongoing customer assistance and technical support;

To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;

To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;

To comply with any applicable laws and regulations.